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FOR IMMEDIATE RELEASE

Crawford & Company[®] announces new UK TPA Managing Director Early promoted to lead UK third-party administrator

LONDON (10 July 2018) – Crawford & Company[®] (NYSE: CRD-A and CRD-B), the world’s largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities, has announced the promotion of Kirsten Early to managing director of Broadspire UK, the TPA solution of Crawford & Company.

Kirsten was most recently vice president of Broadspire Global Markets in the U.S. and in her new position will be responsible for managing all aspects of Broadspire’s third-party administration services in the UK. She joined Crawford in 2013 as vice president of Business Development, Global Markets. Prior to this, Kirsten was assistant vice president and global claims leader for ESIS Inc., a Chubb company.

Commenting on the announcement, Clive Nicholls, president, UK & Ireland at Crawford, said: “We are delighted to announce Kirsten’s promotion to MD of Broadspire UK. She has a broad understanding of the evolving needs of our global customer base and will play a pivotal role in our efforts to create industry solutions that deliver the flexibility, technical proficiency and speed of response that our clients demand. We see huge potential for growth in the UK on multiple fronts and she will lead our efforts to capitalize on this.”

Kirsten Early added: “Broadspire UK has secured a fantastic reputation for delivering outstanding performance across a broad range of client services. However, there is significant potential to build on that success by further capitalizing on the global capabilities that we offer and working to create a more unified service approach that delivers against our mission to restore and enhance lives, businesses and communities.”

About Broadspire®

Broadspire®, a leading global third-party administrator, offers casualty claim, medical management, accident and health, and disability and leave management solutions, helping increase employee productivity and reducing the cost of risk through early intervention, professional expertise and data analytics. As a Crawford Company, Broadspire is based in Atlanta, Ga. Services are offered by Crawford & Company® under the Broadspire brand in countries outside the U.S.

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at www.crawfordandcompany.com.

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