



FOR IMMEDIATE RELEASE



**Pat Van Bakel Named President and Chief Executive Officer of
Crawford & Company (Canada) Inc.**

John Sharoun Assumes New Position as Chief Executive Officer of Specialty Markets for the Americas

ATLANTA and TORONTO (July 2, 2013) — Pat Van Bakel has been promoted to the position of president and chief executive officer, Crawford & Company (Canada) Inc., succeeding John Sharoun. Sharoun has been named as chief executive officer (CEO) of Specialty Markets for the Americas; Crawford Specialty Markets is comprised of the following specialty services focused on serving Lloyd's of London and the International Adjusting market: Energy, Marine, Aviation, Forensic Accounting, and Mining. Sharoun will continue to be based in Crawford's Toronto office and will remain on the Canadian Board of Directors.

“John has been instrumental in expanding the capabilities of our Canadian organization and we're grateful for his hard work and dedication. He now brings that same passion for success to his new role leading Specialty Markets for the Americas, and we are confident it will thrive under his leadership,” said Kevin B. Frawley, executive vice president and chief executive officer, Property & Casualty - Americas. He noted that the transition to Van Bakel was based on a well-structured succession plan that has been ongoing under Sharoun's leadership for the last few years.

Van Bakel has been with the company for more than 20 years and most recently served as chief operating officer (COO) since 2012. Prior to his COO position he was senior vice president, Operations, Insurer Markets. Starting his career as an adjuster, Van Bakel has moved through a number of management and special assignments with increasing responsibilities that have positioned him well to take on this new role.

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In 2007, he was named vice president, Claims Operations, which comprises all Crawford claims branches across Canada. In January 2008, Van Bakel was named senior vice president of this division. In his new role, he is responsible for all facets of the Canadian organization, including all services supplied to the Canadian property and casualty insurance market.

“Pat has been an essential member of our senior executive team for many years as he has moved steadily up through several key roles in the company. He is dedicated to our mission and strategy, and I am certain Crawford Canada will benefit from his proven capabilities in his new role” said Frawley.

A graduate of Wilfred Laurier University with a bachelor degree in economics, Van Bakel is a member of many industry organizations and currently chairs and serves on several institute committees. He is currently a member of the Governing Council of the Insurance Institute of Ontario and its incoming deputy president. He is a Chartered Insurance Professional (CIP) and has received formal management and leadership training.

About Crawford

Crawford & Company (Canada) Inc. (www.crawfordandcompany.ca) is a wholly-owned subsidiary of Crawford & Company. Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions[®] offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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