



FOR IMMEDIATE RELEASE



Fifth Annual Crawford Global Day of Service Features More Than 1,200 Volunteers and Approximately 50 Volunteer Projects Worldwide

Approximately 50 projects performed in more than 20 countries to help those in need

ATLANTA (October 23, 2013) – More than 1,200 Crawford & Company (NYSE: CRDA; CRDB) employees helped others around the world while performing a broad range of local service projects undertaken Saturday, October 5, 2013 as part of the Company’s fifth annual Global Day of Service. Company employees also served their communities individually if they were not part of a group project.

“Our Global Day of Service continues to gain momentum with our employees and partners to have an increasing impact on local communities,” said Crawford President and Chief Executive Officer Jeffrey T. Bowman. “At Crawford we believe in giving back to the communities that support us, and other organizations with similar beliefs have been generous enough to contribute to our efforts. Around the world our employees appreciate the opportunity to help others in need.”

Worldwide Projects

This year the approximately 50 projects planned by volunteers in more than 20 countries helped organizations ranging from orphanages and retirement homes to domestic violence shelters and nature parks. Specific activities included the following:

- In Jacksonville, Florida, 45 volunteers helped a community center that serves military veterans. Services included center cleanup, repairs and painting, and funding a new dishwasher donation and installation.
- In Canada, projects across the country included working with Habitat for Humanity, the Salvation Army, the Barrie Food Bank, the Laurel Creek Conservation Area, Canadian Blood Services Centres, and the CIBC Run for the Cure race.

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- In Jakarta, Indonesia, a team participated in the Jakarta Race 2013 Against Cancer charity run to raise money for the Indonesian Cancer Foundation.
- In Johannesburg, South Africa, projects included sports field maintenance for the Emthonjeni Community Centre.
- In Brazil, volunteers organized playful activities and provided a meal at Lar da Crianca, in addition to donating food, clothing, and toys for the children.
- In Hong Kong, cleaning up Silvermine Bay Beach, one of the area's most popular beaches.
- In Warsaw, Poland, redecorating rooms, making repairs, and engaging in planned activities with seniors at a retirement home.

Atlanta World Headquarters Projects

In Crawford's headquarters city of Atlanta, approximately 250 volunteers worked on a wide variety of projects to benefit the Agapé Community Center. Because of their work on October 5:

- 115 children were fed lunch and received instruction and practice in basketball and tennis, and had their faces painted.
- 63 families received donations of fresh produce, both fruits and vegetables.
- More than 2,000 books were distributed to children.
- One new soccer field was created.
- Two senior citizen homes received structural repairs, yard maintenance, and clean up.
- Four mobile homes were repaired, painted, and their grounds planted with flowers.
- Four community center closets were redesigned, cleaned, and beautified.
- Three community center rooms and a kitchen were scrubbed.

Generous Support from Partners in Atlanta

This year a number of national and local businesses supported the Atlanta World Headquarters volunteers in their work with the Agape Community Center. One important contributor was the Southeast Restoration Group, which provided a significant amount of volunteer service to the Atlanta

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effort, with a work team arriving at projects before October 5. The company donated both materials and experienced labor, and its activities included work at a senior home where the team performed structural repairs such as installing doors and a window, tree removal, and cleaning and trimming the property. Other contributors to the Atlanta Global Day of Service were:

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| <ul style="list-style-type: none"> • Aramark® | <ul style="list-style-type: none"> • Medical Consultants Network, LLC |
| <ul style="list-style-type: none"> • Atlanta Community Tool Bank® | <ul style="list-style-type: none"> • MTI America |
| <ul style="list-style-type: none"> • Coach William “Wink” Fulton of National Junior Tennis and Learning | <ul style="list-style-type: none"> • PMSI® |
| <ul style="list-style-type: none"> • Cypress Care | <ul style="list-style-type: none"> • Staples, Inc. |
| <ul style="list-style-type: none"> • GENEX Medical Diagnostic Network | <ul style="list-style-type: none"> • The Retreat at Perimeter Summit |
| <ul style="list-style-type: none"> • Jason’s Deli® | <ul style="list-style-type: none"> • We Build It |

About Agapé

Agape Community Center is a 501c3 nonprofit organization serving a community which includes more than 2,000 school-age children from underserved families. Agape serves 150 children each day, providing afterschool programming and family services which focus on character development, academic achievement, reading proficiency by third grade, high school graduation and post-graduation placement. **High school seniors enrolled at Agape have a 100% graduation rate.**

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company’s shares are traded on the NYSE under the symbols CRDA and CRDB.



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