



FOR IMMEDIATE RELEASE



**Crawford & Company agrees to acquire majority of
UK-based Lloyd Warwick International**
Acquisition Boosts Onshore and Offshore Energy Loss Consulting Capabilities

ATLANTA (March 7, 2013) — Crawford & Company (NYSE: CRDA; CRDB), the world’s largest independent provider of claims management solutions, announced today that it has agreed to terms to acquire a majority interest in Lloyd Warwick International Limited (LWI). LWI is a specialist loss consulting company based in London which offers onshore and offshore energy expertise. The company is lead by Dudley Chapman, founder and chairman of LWI.

Crawford President & Chief Executive Officer Jeffrey T. Bowman said, “The acquisition of LWI is in line with our global strategy to grow our portfolio of services and builds on Crawford’s existing capability in the energy market. This acquisition increases our ability to handle offshore claims and reiterates our focus on offering market leading expertise in specialist and technical services, a focus that aligns with our growth initiatives for our Global Technical Services business.”

Bowman continued, “Dudley Chapman is a very experienced, talented and successful leader who shares our dedication to client service and vision for growth. We intend to aggressively grow our share in the Oil and Energy sector and expand significantly LWI’s capabilities in this highly complex market. LWI intends to be at the forefront of this market.”

Commenting on the agreement, Dudley Chapman stressed that, “This transaction brings together the proven expertise of LWI in this dynamic and growing sector and the global strength and reach of Crawford & Company. Crawford’s global footprint will allow expansion in key areas throughout the world as we continue concentrating on providing excellent customer service and increasing our technical capability. I very much look forward to working with Crawford to take this business to the next level.”

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About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims Solutions[®] offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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