



Crawford
Press Release

CRAWFORD & COMPANY 1001 SUMMIT BOULEVARD ATLANTA, GEORGIA 30319 (404) 300-1000

FOR IMMEDIATE RELEASE

Date: November 9, 2012
From: Jeffrey T. Bowman
Chief Executive Officer

Crawford & Company Board Declares Special Dividends

ATLANTA — On November 9, 2012, the Board of Directors of Crawford & Company declared a special dividend of \$0.06 per share on the Class A Common Stock and \$0.06 per share on the Class B Common Stock, payable on November 29, 2012, to shareholders of record as of the close of business on November 20, 2012. The special dividend is in addition to the regular quarterly dividend declared on October 30, 2012 with the same record and payment dates.

“Crawford recently reported record third quarter 2012 results, and has raised its guidance for 2012,” said Mr. Jeffrey T. Bowman, chief executive officer of Crawford & Company. Said Mr. Bowman, “The strong performance of our EMEA/AP and Legal Settlement Administration segments, coupled with anticipated increased claim volume from Superstorm Sandy should result in continued improvement in our financial position. The decision by our Board of Directors to declare the special dividend reflects our commitment to reward our shareholders for their support.”

The Company’s two classes of stock are substantially identical, except with respect to voting rights and the Company’s ability to pay greater cash dividends on the Class A Common Stock than on the Class B Common Stock, subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of Class A Common Stock must receive the same type and amount of consideration as holders of Class B Common Stock, unless approved by the holders of 75% of the Class A Common Stock, voting as a class.

About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford System of Claims SolutionsSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company’s shares are traded on the NYSE under the symbols CRDA and CRDB.



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FOR FURTHER INFORMATION REGARDING THIS PRESS RELEASE, PLEASE CALL BRUCE SWAIN AT (404) 300-1051.

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